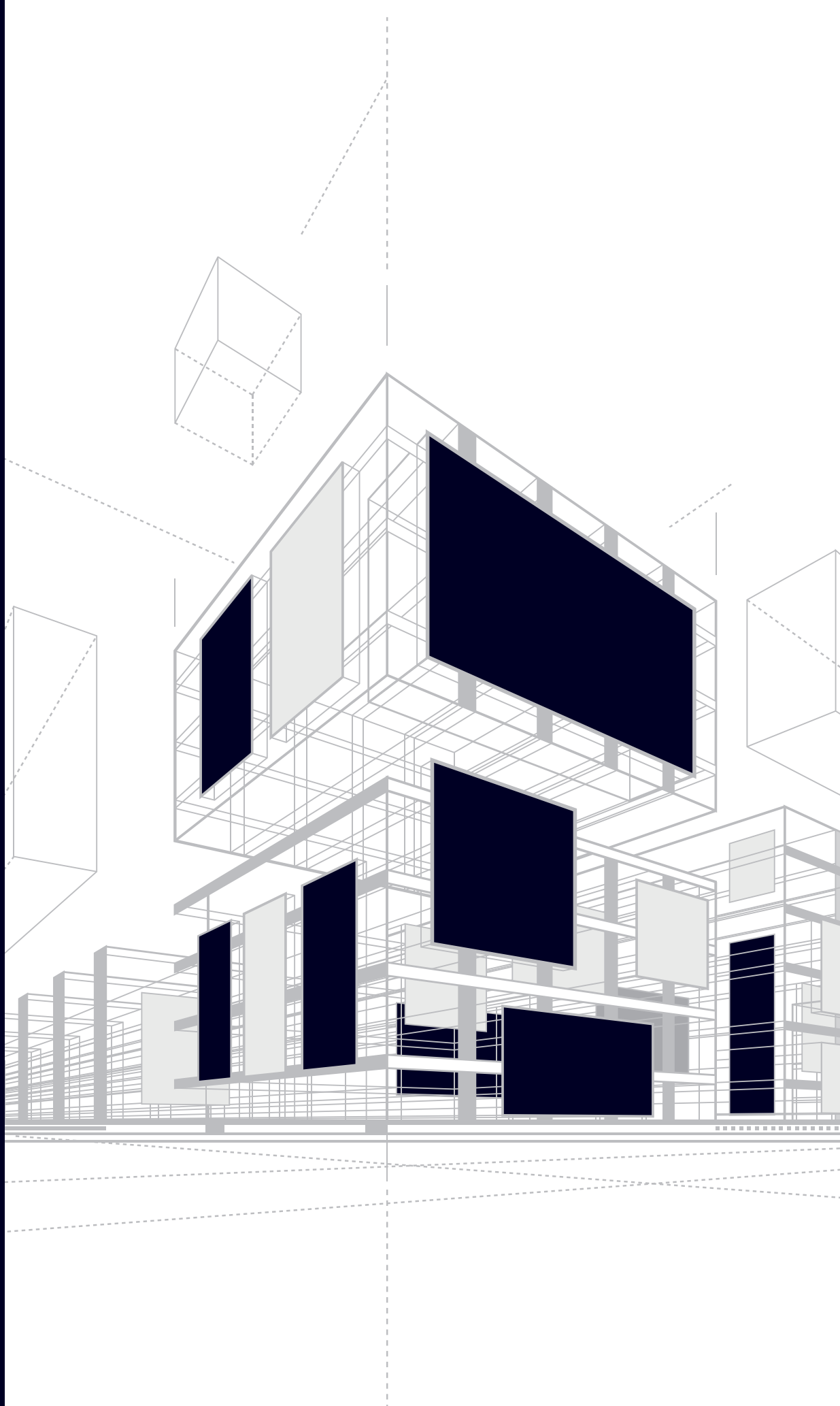


LOOKBOOK



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EXPRESS YOURSELF

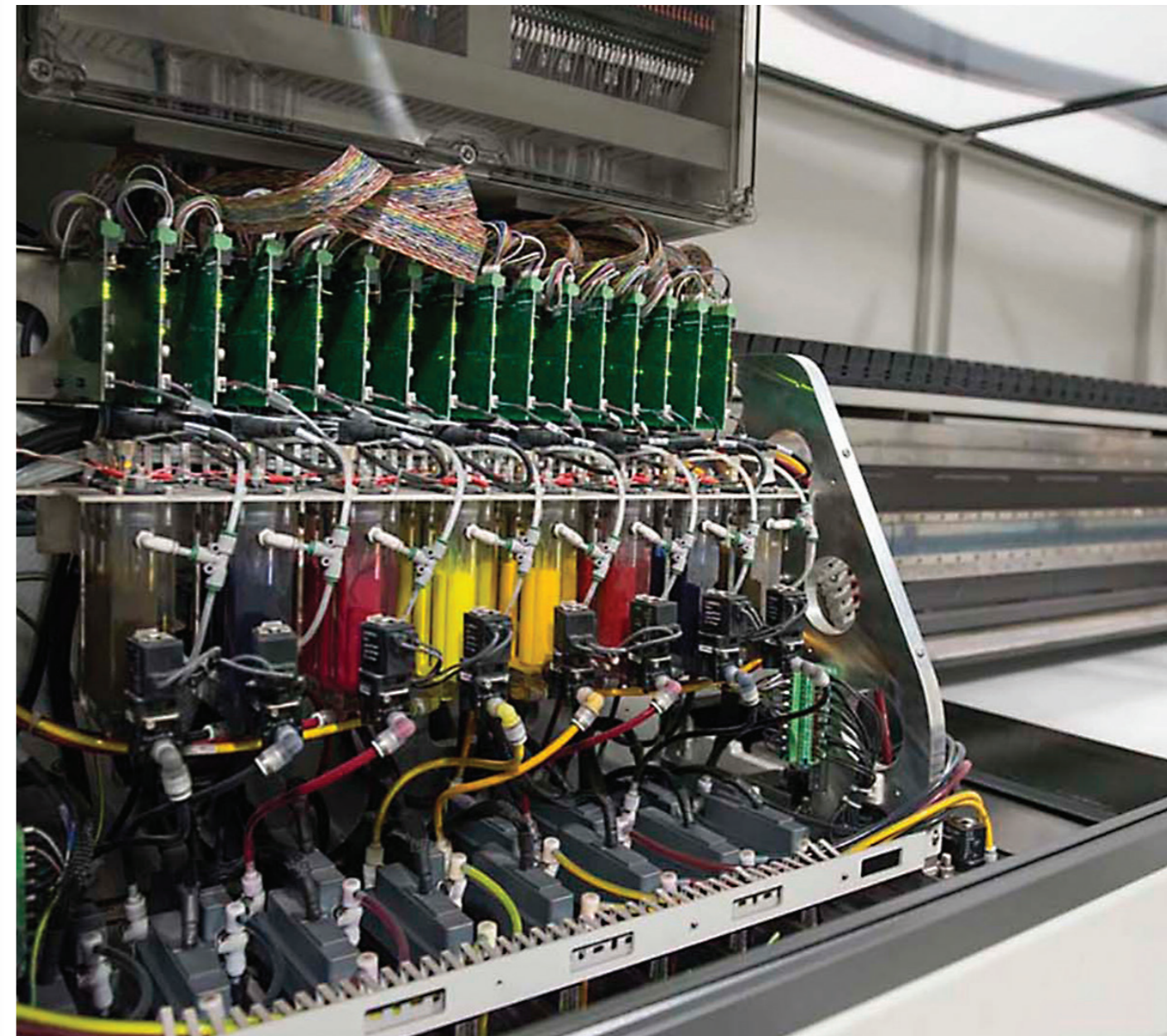
When I was a kid, the best part about going back to school at the start of a new year was getting that new, pristine 64-count box of Crayola crayons. The possibilities seemed endless, until I'd inevitably lose the black crayon.

Understanding the colour wheel and colour harmonies (what works, what doesn't and how colour communicates) is just as exciting as that new box of crayons.

Being able to understand how colour visually transforms or emotionally influences is a challenge at the best of times, although trying to find a non-restrictive production process that can deliver your vision has never been easier.

Dye-sublimation is a digital print production technology that thermally bonds colour to a wide range of textiles. Utilising a CMYK process your options are endless as you can literally print just about any image, texture, colour, or pattern.

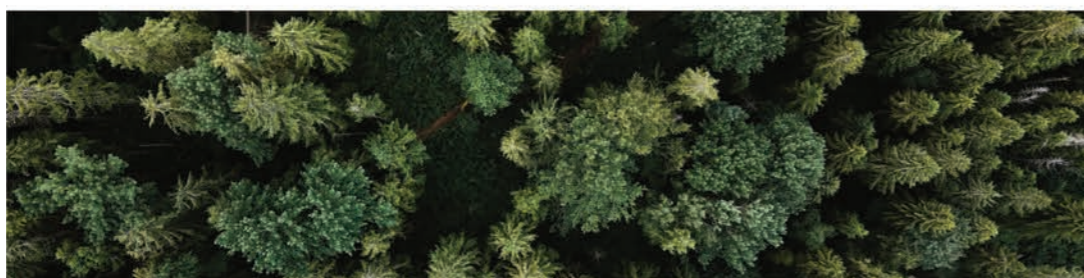
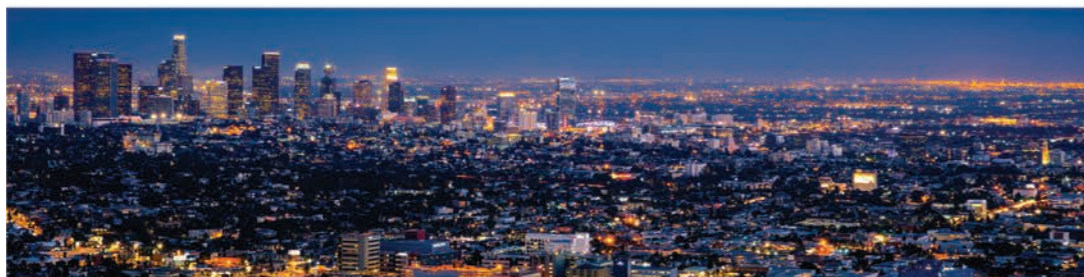
So grab your box of Crayola crayons as this technology allows you to shift your thinking from traditional rigid substrates to a seam-free textured finish that is produced on demand and to specification.



FEATURES & BENEFITS

- unmatched colour vibrancy & detail
- eco-friendly print process – vegetable-based inks with no Volatile Organic Compounds (VOC's)
- colour that is bonded into the textile as opposed to sitting on the surface
- washable
- foldable - no cracking or creasing of image face
- endless colour, image, texture, pattern customisation
- NZMADE
- manufactured on demand and to your specification
- interchangeable textile graphics that can be updated as required
- tool free graphic update enables the user to update graphics on demand
- wide range of unique surface finishes across the woven, non-woven, knitted, and bonded textiles available

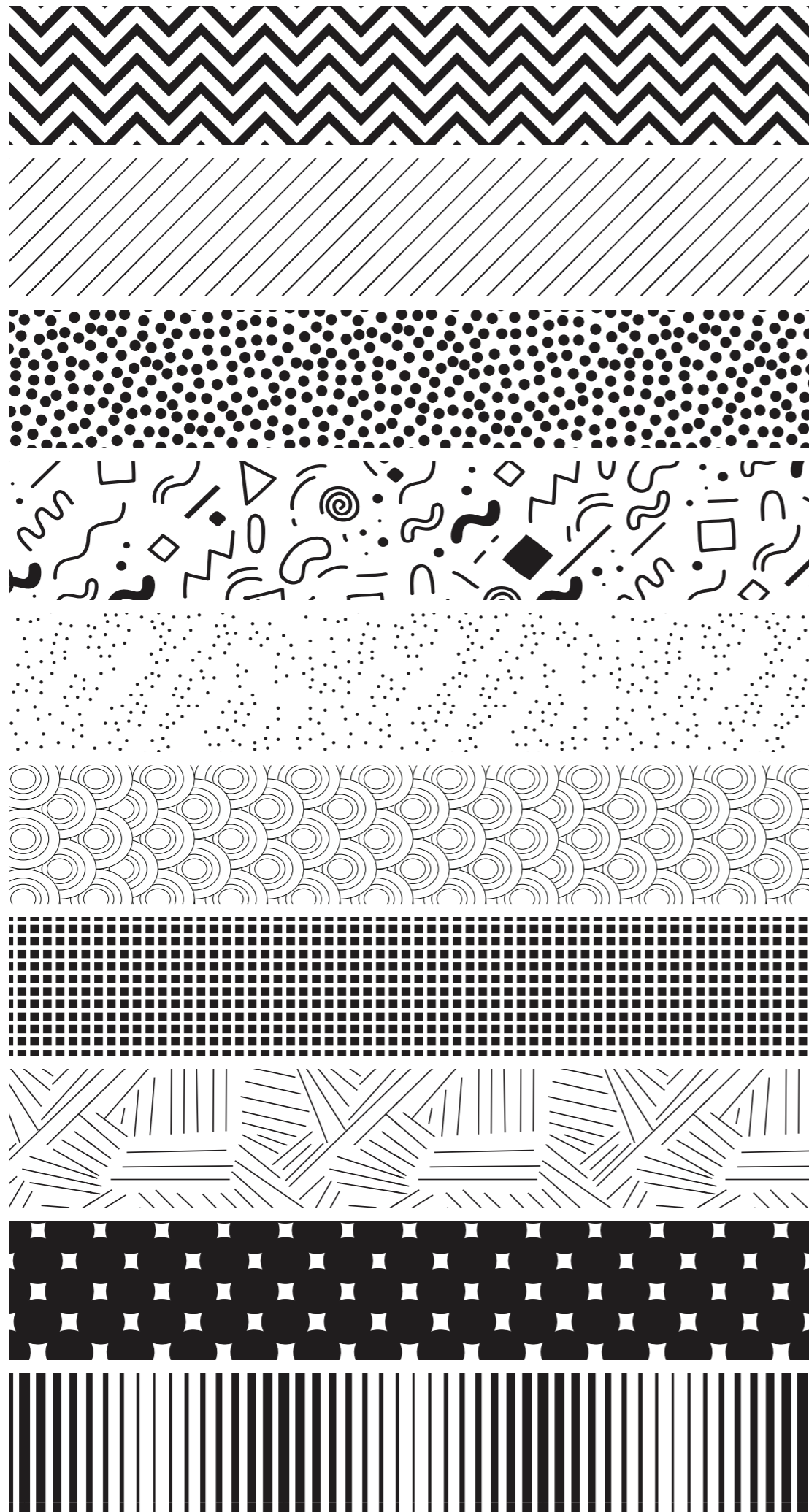
IMAGE



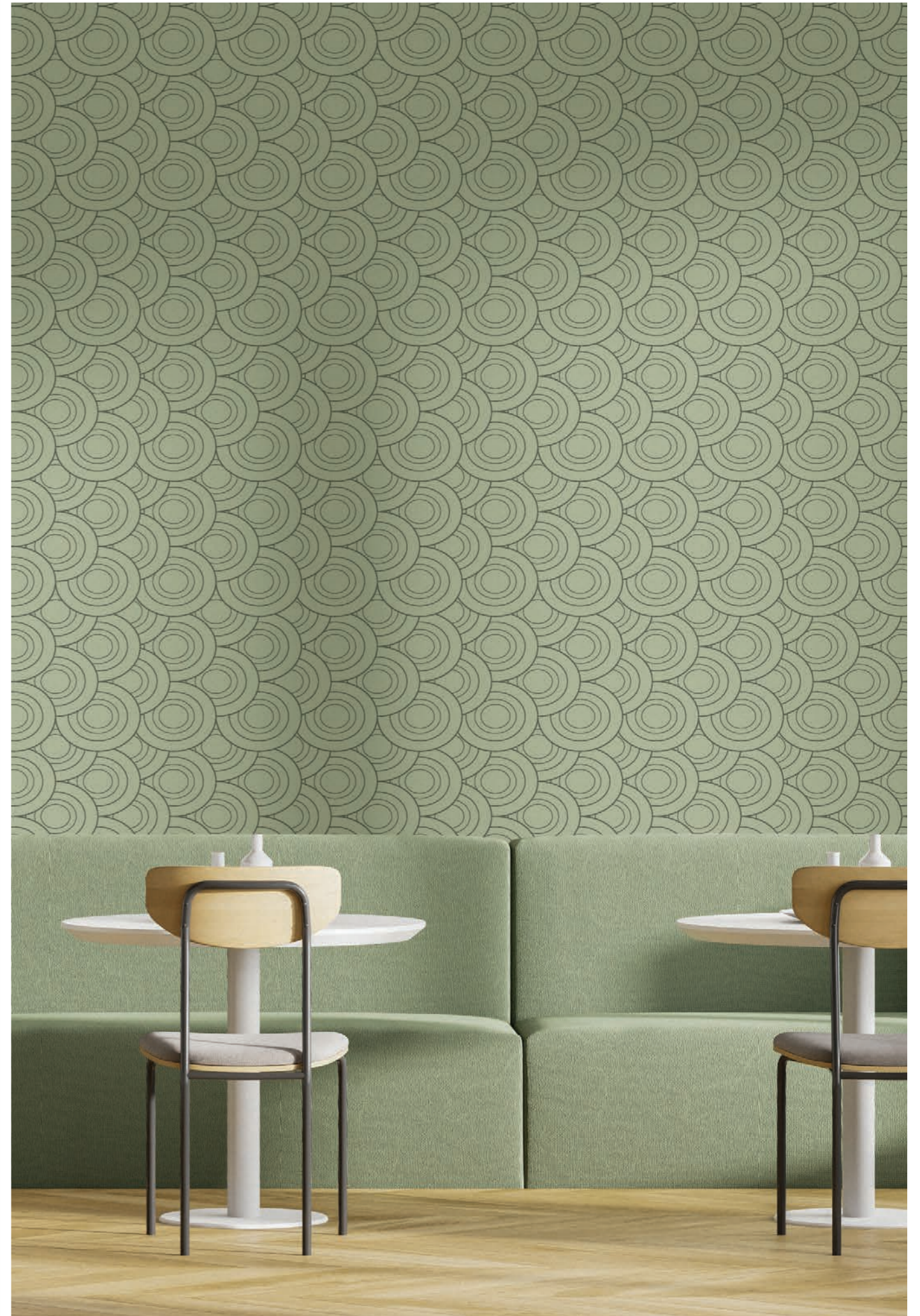
An image is a visual representation of something. ... it could be a picture that has been created, copied, or modified and is generally described in terms of vector graphics or raster graphics.



PATTERN



Patterns are simply a repetition of more than one design element working in concert with each other. A seamless pattern is one where every element within a design (no matter how often it's repeated) combines to form a whole.



TEXTURE



Texture is the feel, appearance, or consistency of a surface. The printed texture is an illustrative perception of a specific visual or tactile surface characteristic and appearance, combined with the physical texture of the fabric it is printed on.



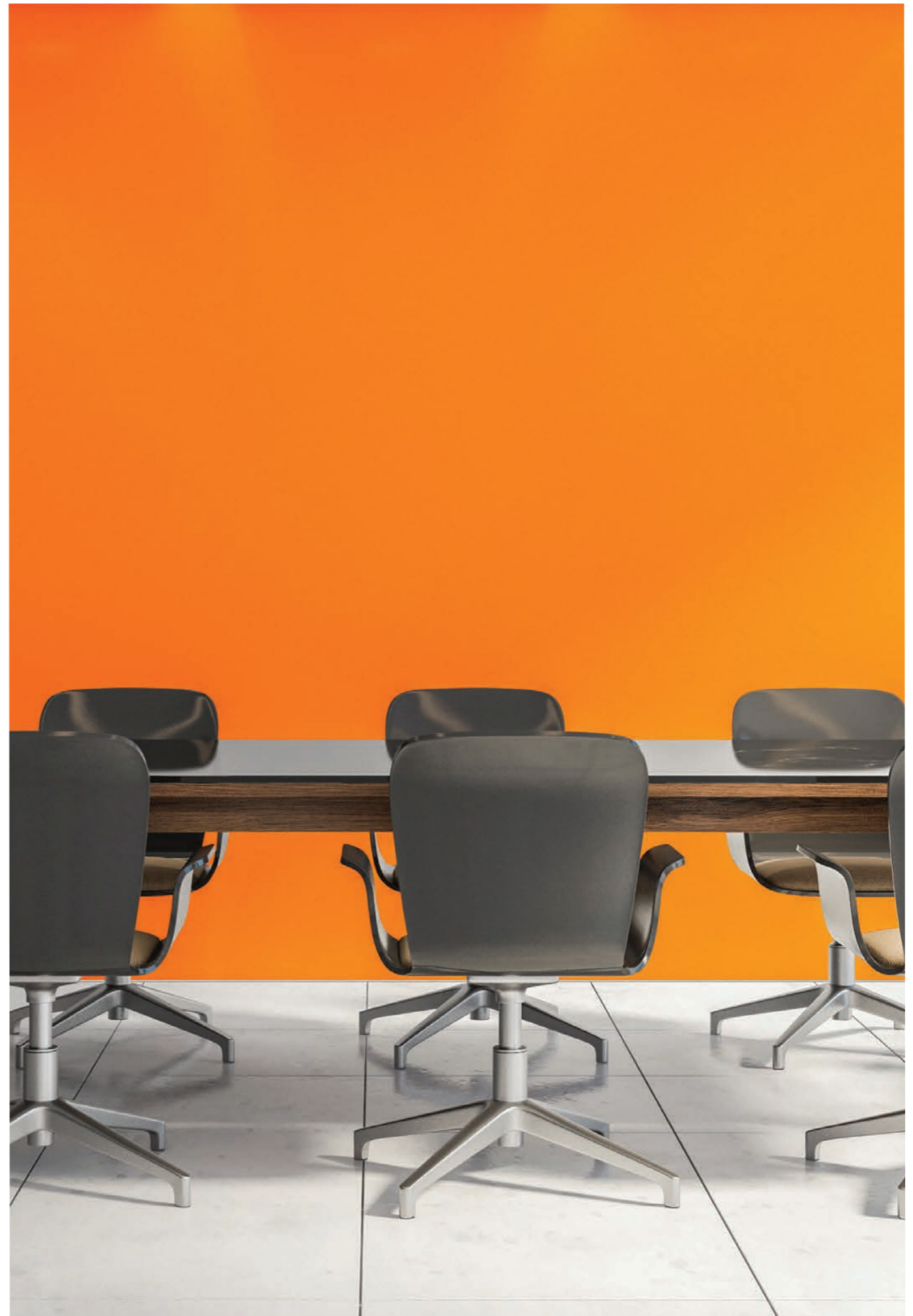
For an increased tactile experience, combine your printed texture onto the wide range of unique surface finishes across the woven, non-woven, knitted, and bonded textiles that are available.



COLOUR



Colour is the property possessed by an object of producing different sensations on the eye as a result of the way it reflects or emits light. As such it is an immeasurable spectral composition of visible light. A solid colour is defined by the ambient, diffuse, specular, opacity and colour parameters.



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